Nebraska Dry Pea & Lentil Commission

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Nebraska Dry Pea & Lentil Commission Call for Proposals --- FY 2024-2025

Mission:

The mission of Nebraska Dry Pea & Lentil Commission is to increase both domestic and foreign consumption of dry peas and lentil food and feed products through marketing and research, as well as to help develop and maintain both domestic and export markets for the Nebraska dry pea and lentil producers. The Dry Pea and Lentil Commission will accomplish this by investing excise tax revenue in the areas of research, international and domestic marketing, policy development, and publicity and education.

Program Focus Areas:

The Nebraska Dry Pea & Lentil Commission invests the excise tax levied at the point of first sale. Nebraska Dry Pea & Lentil Commission priorities include production research, variety development, nutrition education, dry pea and lentil promotion, strategic planning, data collection, and field day/convention. Below is a list of Commission priorities.

- *Research*—Invest in research that will allow production trends to increase in quantity and quality. Variety development, disease resistance, crop management, product development and innovation.
- *International Marketing*—Support for countries that are responsible for the purchase of the state's pea and lentil production. Focus countries include China, India, and Spain.
- *Domestic Marketing*—Increase domestic consumption. Promote health and nutritional benefits of peas and lentils.
- *Policy Development*—Track farm policy and work with lawmakers to ensure favorable farm and trade policies for pea and lentil producers.
- *Publicity and Education*—Build public awareness to increase opportunities for Nebraska peas and lentils. Educate producers, consumers, youth, and end-users to advance the industry in a positive manner.

Eligibility:

Eligible entities are those that provide any of the services listed above.

Availability of Funds:

Available funding is contingent upon acres of dry peas and lentils grown, production of dry peas and lentil, price, and dry pea and lentil marketing's. In addition, payment for services is subject to sufficient funds being generated and appropriated under <u>Neb. Rev. Stat.</u> §2-4101 *et seq*.

Timeline for Proposals:

The **submission deadline** is **5:00 PM** Central Time on **Monday, February 5, 2024**. First reading of all proposals will be held in February, second reading will take place in June, along with funding announcements. Contracts will be prepared for review by the Attorney General's office in June before being e-mailed via DocuSign to funded organizations at the beginning of the fiscal year.

Proposal Submission Guidelines:

Proposals submitted to the Nebraska Dry Pea & Lentil Commission for funding in fiscal year 2024-2025 must adhere to the following guidelines and include the information listed below. Proposals that do not follow these guidelines may be disqualified for review by the Nebraska Dry Pea & Lentil Commission.

General Information

- Proposals must be **submitted electronically** to <u>wheat.board@nebraska.gov</u> by **5:00 PM** Central Time on **Monday, February 5, 2024**.
- Proposals may not exceed five (5) pages in length.
- Projects funded may be subject to share licensing fees and/or royalties.
- Proposals in the form of contracts will not be accepted.
- Nebraska Dry Pea & Lentil Commission funds cannot be used for facilities and administrative costs (overhead).
- Nebraska Dry Pea & Lentil Commission funds cannot be used to buy brick and mortar (buildings).
- Nebraska Dry Pea & Lentil Commission funds cannot be used to directly or indirectly influence state policy or candidates for office.
- Nebraska Dry Pea & Lentil Commission projects may be subject to peer review.

Cover Page

- **Title of Project**: The name of the project.
- **Type of Project**: Indicate which of the five Nebraska Dry Pea & Lentil Commission funding areas the proposal addresses. Check only one area.
- **New or Renewal**: Indicate if the project is new or a renewal of a previously funded Nebraska Dry Pea & Lentil Commission project.
- Total Amount Requested: Funding amount being requested.
- **Project Duration**: Indicate the length of the project up to twelve (12) months and indicate the proposed start and end dates.
- **Project Coordinator/Primary Investigator, Name, Address, Phone, Fax, and Email**: This is the person who will serve as the primary contact and manager on the project. In addition, this person will be responsible for submitting necessary project and financial reports. Be sure to include phone number and e-mail address.
- **Organization Name, Address, Phone Number, and E-mail Address**: This is the organization that will administer the project budget if the proposal is funded.
- Additional Participating Institutions: If additional organizations or institutions will be participating on the project, list the key individuals and provide complete contact information.

Body of Proposal

- **Project Abstract**: This will be a brief summary (150 words or less) of the proposal which should include a description of the project and the proposed research methods.
- **Project Outcomes**: Provide a narrative that lists the projects outcomes (knowledge or actions) as a result of the project.
- **Method or Approach**: Describe how the project will be implemented, including the general approach, activities, methods, and project inputs.
- **Relevance**: Describe how the project will solve a problem or address an issue of significance to the Nebraska Dry Pea & Lentil Commission.
- **Impact**: Tell who will benefit from the project and how.
- **Method Suitability**: Explain why the project's approach or methodology is appropriate, as well has how it is better than other methods.

Budget

- Include a budget total which shows anticipated expenditures for the following general categories: personnel salaries, equipment, supplies and materials, travel, other direct costs (honoraria or other payments to project participants other than those included in salaries), indirect costs, and any other categories that will help reviewers get a feel for how you plan to use the Nebraska Dry Pea & Lentil Commission funds. The reviewers want to know how much the project will cost and how you expect to allocate funds. There is no matching funds requirement for this grant program.
- Any proposal requesting over \$1,500 will require approval by the Nebraska Dry Pea & Lentil Commission. In addition, any proposal requesting over \$2,500 will require two readings by the Nebraska Dry Pea & Lentil Commission.
- Other funding sources for the project, including amounts anticipated.

Questions:

Contact Royce Schaneman, Executive Director, Nebraska Dry Pea & Lentil Commission at (402) 471-2358 or at wheat.board@nebraska.gov.