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Nebraska East Union
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Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy.

Strategy has many definitions, but generally involves setting goals, determining actions to achieve the goals, and mobilizing resources to execute the actions.

A strategy describes how the ends (goals) will be achieved by the means (resources).

https://en.wikipedia.org/wiki/Strategic_planning
Strategic Plan for Forestry Research in IANR

FY2017 & FY2018 McIntire Stennis RFAs:

• Required a “Strategic Plan for Forestry Research in IANR” with the application for funding

• 2 pages

• 5-10 year strategic plan
Strategic Plan for Forestry Research in IANR

FY2017 & FY2018 McIntire Stennis RFAs:

• Should include:
  • Specific research goals & objectives
  • Description of desired outcomes & impacts
  • Specific plans to leverage existing unit and/or IANR resources (facilities, equipment, human capital, funding, etc.) to obtain significant external funding from federal agencies, foundations, or for-profit entities to achieve desired outcomes & impacts.
Nebraska Forest Service
Strategic Plan 2016 -- 2020

- Our History
- Executive Summary
- Vision
- Mission
- Core Values
- NFS Organizational Chart
- Strategic Initiatives 1-5
  - Goals 1-3 per Initiative
    - Objectives
    - Metrics

(Optional to include in Strategic Plan for Forestry Research in IANR)
(Not required in the Strategic Plan for Forestry Research in IANR)
<table>
<thead>
<tr>
<th>Year</th>
<th>Total Federal Appropriation</th>
<th>Nebraska Allocation</th>
<th>Nebraska Match (Salaries)</th>
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<td>FY2018</td>
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</table>
McIntire-Stennis Allocations

Formula based on:

1) Area of Nonfederal forest land,
2) Volume of timber cut from growing stock, and
3) Non-Federal dollars expended on forestry research in the state.

NIFA uses a three-year rolling average of these numbers to calculate the McIntire-Stennis allocations.
2018 McIntire-Stennis RFA
Research Priorities

1) Methods to prevent, minimize, or mitigate damage to Nebraska forest ecosystems by fire, insects, diseases, drought, climate variability, or climate change;

2) Tree canopy and planting contributions to issues of stormwater runoff (i.e., quantity and quality); or

3) Rural/urban tree canopy cover changes in response to community demographic shifts, particularly in rural communities.
Strategic Plan for Forestry Research in IANR

Include research priorities from the 2018 McIntire-Stennis RFA

and/or

Other research priorities important to Nebraska while simultaneously enhancing competitiveness of IANR faculty for extramural funding.
Example: SWOT Analysis

Strengths: advantages compared to others
Weaknesses: disadvantages relative to others
Opportunities: elements that could be exploited to our advantage
Threats: elements that could pose problems

https://en.wikipedia.org/wiki/SWOT_analysis
Strategic Plan for Forestry Research in IANR

Timeline:

- FY2018 RFA requests Strategic Plan for Forestry Research in IANR with submission of application (deadline: May 7, 2018)
  - Will allow submission of a “draft” strategic plan with application on May 7, 2018
  - If application will be funded, must submit “final” strategic plan before funds will be released (funding available October 1, 2018)
Strategic Plan for Forestry Research in IANR

Next Steps?
Want to Participate
(not available today)

John Carroll (SNR)
John Duplissis (NFS)
John Erixson (NFS)
Amy Schmidt (BSE)
Strategic Plan for Forestry Research in IANR

Questions?