Project Plan for Extension Component of Integrated Proposal

This document is designed to help faculty teams assemble some of the information that will be needed for the Extension component of an Integrated Proposal. Specific requirements and Panel Review Criteria of the RFA should also be reviewed closely along with these recommendations.

**Stakeholder Engagement**

Describe stakeholders to be engaged in process and how they were selected.

General credentials or characteristics of stakeholders selected

Identify roles that stakeholders have/ will be asked to play:

- Problem Identification?
- Development or review of the proposal?
- Setting of research and extension outcomes?
- Reviewing progress of projects implementation?
- Evaluating outcomes from the project?

**Team for Educational Product Delivery**

Transformational Education Model (see graphic) is used to for high awareness and impact extension program design

Extension specialists/educators in a PI or co-PI role

Extension specialists/educators contributing complementary skills:

- Subject matter expertise or skills
- Economics expertise
- Evaluation expertise
- Social science or behavioral change expertise
- Web and distance learning expertise
- Youth development

Management Plan addresses coordination and communications plan for engaging team members (e.g. type and frequency of planning meetings, shared work space platforms, day to day communications)

Management Plan addresses specific role of individual faculty within team (co-PI, curriculum development, educational products delivery, evaluation, teaching, stakeholder engagement…)

**End User Accessibility to and Sustainability of Educational Products**

Permanent products that will result

Off campus extension faculty roles in teaching

Professional development for and plans to utilize information multipliers (veterinarians, crop consultants, county extension educators…)

Web accessibility:

- Steps to insure content is competitive in the web environment
- Team skills to insure content is competitive among web search engines
- Will content be available through eXtension?

Maintenance of products during and after project:

**Extension’s Teaching Roles**

Extension specialists’/educators’ leadership of the development of the educational products and curriculum

Extension specialists’/educators’ leadership of the delivery and teaching of the research results and their implications for recommendations and best practices

Investment in the technical competency of those who will teach

**Evaluation Plan**

Indicators to be measured to document Outcome achievement

Evaluation plan or methodology

Evaluation expertise within team

Evaluation services to be contracted
Educational Outputs Leading to Transformational Education Experience
Identify those educational experiences planned to address the four levels of a transformational educational experience. Transfer results to your logic model.

In-depth educational experience, certification program, applied field research, or other educational program that delivers a high educational dosage to clientele and those advising or educating clientele:

Moderate depth of content (i.e. workshops, web educational programs), with specific outcome.

Access to Experts and Expertise (i.e. extension publications, web published resources, Ask an Expert, locally competent educators or volunteers):

Awareness of accessible content and information (i.e. mass media, newsletters, other initiatives to build clientele awareness of Extension engagement in issue):